



City of Kingsburg

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Michelle Roman
Mayor

Bruce Blayney
Mayor Pro Tem

COUNCIL MEMBERS
Staci Smith
Sherman Dix
Laura North

Alexander J. Henderson
City Manager

Agenda
Kingsburg Economic Development
Committee Meeting
January 19, 2018
9am
RPS Real Estate
1515 Draper

- I. Call to order and roll call - Safarjian
- II. Public Comments
- III. Approve minutes from November 7, 2017 meeting
- IV. PACE Program - Henderson
- V. Incentive programs - Safarjian
- VI. CPAT recommendation status - Polyack
- VII. Wayfinding – Henderson
- VIII. Old Business – Safarjian
- IX. New Business – Safarjian
- X. Adjournment – Safarjian

**Kingsburg Economic Development Committee
Minutes November 7, 2017 Meeting**

I. Call to order and roll call – Safarjian

Present: Steve Safarjian, Michelle Roman, Alex Henderson, Jolene Polyack

Absent: Sherman Dix, Kaitlyn Groft

I. Approval of minutes – Safarjian

The September 7, 2017 minutes were approved.

II. Public Comments – Safarjian

No public comments.

III. Cal Poly – Henderson

Henderson has had conversations with Cal Poly to allow students to work on projects in Kingsburg. At this time, we are attempting to identify potential projects that will meet the skill sets of the students.

IV. Agri-tourism Status – Polyack, Safarjian

The California Bus Association (CBA) convention provided us with valuable information going forward. The biggest questions were 1) Where is Kingsburg? And 2) Why should we stop there? Being a member to the CBA provides us with good mailing lists. A promotional box mailer to a select targeted group may be the best way to reach decision makers in the future.

V. Mayor's Youth Council – Roman

Roman held her first Mayor's Youth Council meeting last week. There were 11 attendees ranging from elementary school to high school. They have many ideas, several of which focus on art and music.

VI. Old Business – Safarjian

Wayfinding conceptual plans have been approved by the City Council. The company will work with Polyack to determine locations and content.

The business improvement group is meeting with Mike Dozier tomorrow evening to determine if they want to move forward or not.

VII. New Business – Safarjian

There are two projects moving forward in the Kingsburg Business Park. Staff has meet with representatives for both projects and provided information to move both along.

Mayor Roman announced a new solar farm is being installed on SKF buffer land. A ribbon cutting celebration will be held on November 8, 2017 at 11:30 am.

VIII. Adjournment – Safarjian