



# City of Kingsburg

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Michelle Roman  
Mayor

Laura North  
Mayor Pro Tem

COUNCIL MEMBERS  
Sherman Dix  
Vince Palomar  
Jewel Hurtado

Alexander J. Henderson  
City Manager

## Agenda

### **Kingsburg Economic Development Committee Meeting November 13, 2020**

**9am**

**RPS Real Estate  
1515 Draper**

**Pursuant To Executive Order N-29-20 Issued By Governor Gavin  
Newsom The Meeting Room Will Be Open At 25% Capacity  
(Including Committee Members And City Staff) To The Public**

- I. Call to order and roll call - Safarjian
- II. Public Comments
- III. Approve minutes from June 19, 2020 meeting
- IV. Dala Dollars - Polyack
- V. Old Business – Safarjian
- VI. New Business – Safarjian
- VII. Adjournment – Safarjian

**Kingsburg Economic Development Committee  
Minutes June 19, 2020 Meeting**

**I. Call to order and roll call – Safarjian**

Present: Steve Safarjian, Michelle Roman, Sherman Dix, Jeff Dodd, Alex Henderson, Jolene Polyack

**II. Approval of minutes – Safarjian**

The May 26, 2020 minutes were approved.

**III. Public Comments – Safarjian**

No public comments.

**IV. eGift Card Program – Polyack**

After researching gift card alternatives, Safarjian and Polyack have determined that an eGift card program is the fastest, most economical way to start with. The Yiftee Company offers a set up with no set up fees or ongoing management fees. Their profit comes from a \$1 + 5% fee at time of eGift Card purchase, paid for by the purchaser, or, a sponsor if we choose. Polyack will work with the company to set up a website and begin a beta test with a select amount of merchants.

**VII. Old Business – Safarjian**

T-Mobile continues to work with City Staff and the owners of potential sites to move the Customer Experience Center forward.

All projects are still in the works. Two have decided to temporarily delay but are expected to move forward in the future.

The Business Improvement District (BID) Steering Committee is holding a workshop for businesses in the proposed district on Thursday, June 25 from 8am to 9 am at Los Pepes. Polyack is requesting that the ED Committee members be there for the event.

**VIII. New Business – Safarjian**

A restaurant wants to locate inside an existing building with a food truck that passes all health and safety ordinances. We have not addressed this scenario to date. There is nothing in our ordinance to prohibit this use. The Committee determined that it is up to the Health Department to allow.

Staff has met with the owners of a Sierra Street parcel on a new project. Conceptual plans have been submitted for review and comments. Two leads for potential tenants have been passed on to the owners.

**IV. Adjournment – Safarjian**