

**Kingsburg Economic Development Committee  
Minutes January 19, 2018 Meeting**

**I. Call to order and roll call – Safarjian**

Present: Steve Safarjian, Michelle Roman, Staci Smith, Alex Henderson, Kaitlyn Groft, Jolene Polyack

Absent: None

**I. Approval of minutes – Safarjian**

The November 7, 2017 minutes were approved.

**II. Public Comments – Safarjian**

No public comments.

**III. PACE Program – Henderson**

Henderson explained that there is a program that incentivizes residents and commercial property owners to add solar panels to their property, among other things. The Economic Development Committee voted unanimously to support the program.

**IV. Incentive Program – Safarjian**

The incentives which the City has in place are about to expire. The Economic Development Committee unanimously voted to encourage the City Council to extend the programs, as is, for an additional three years.

**V. CPAT Recommendation Status – Polyack**

Historical panels will be placed throughout the downtown corridor. The verbiage is being created now. Roman suggested adding Ping content as a further enhancement to visitors. Updates were provided regarding the four major properties discussed in the CPAT report: Southwest corner of Simpson and Sierra (Huenstein property), Southeast corner of California and Draper Streets (Stone Hotel), Northwest corner of Smith and Draper Streets (Woods building), and the Northeast corner of Lincoln and Draper Streets (Larson's building). The agri-tourism project is waiting for wayfinding to be complete before moving forward.

**VI. Wayfinding – Henderson**

The consulting firm is working with staff to prepare an RFP for new Kingsburg signage. Once the specifications have been finalized and the document prepared the project will go out for bid.

**VII. Old Business – Safarjian**

The downtown merchants group met with Mike Dozier to determine if they want to move forward or not with the formation of a Merchant's Association. The Chamber of Commerce will hold a meeting on January 25, 2018 to discuss.

The Japanese American exhibit at the Historical Park has been viewed by hundreds. Promotional spots are running on most major media.

VIII. **New Business – Safarjian**

A sales tax being placed on the June 2018 ballot was discussed. There will be an opportunity for the community to learn more at a future City Council meeting.

We've received an RFP from the State of California for a manufacturing facility that will produce all electric cars and trucks. We will submit properties that fit the criteria.

IX. **Adjournment – Safarjian**