

Kingsburg Downtown Business Improvement District Advisory Board
Regular Meeting Minutes
February 2, 2022

1401 Draper Street, Kingsburg, CA 93631

Call to Order: Chairperson Carpenter called the meeting to order at 8:03am.

Members Present: Lauren Cooper (8:16am), Reggie Gierke, June Hess, Amanda Carrasco, and Chairperson Carpenter.

Members Absent: Paula Coelho and Steve Safarjian.

Public Comment: None.

Approve Minutes from the 1/5/2022 Meeting as presented by City Clerk Abigail Palsgaard

Member Carrasco motioned to approve minutes from the 1/5/2022 meeting as presented by City Clerk Abigail Palsgaard. Member Gierke seconded the motion and it passed by an unanimous voice vote.

Review Photographer Proposals- Possible action

The Board reviewed all of the proposals that were submitted. The amounts and packages vary greatly. Board agreed not to move on without prices.

The Board said they would like it apples to apples. Some are hourly rates, some are per photos. Maybe set a budget, per photo and how many hours needed. Due to the complexity of the different bids, Member Cooper motioned to table the discussion. With no second, the motioned died.

The board discussed budget- \$12,000 for website, \$1,000 for trolley, \$1, 000 for Christmas. \$20,000 is what we have left. They love the website, it is hard to measure what it will do for all of the businesses. Discussed hourly vs per photo proposals.

Board would like to narrow down a budget. Member Gierke motioned to set aside \$15,000 for photography services, build it based our need and have the Allie Case, Image Masters and Alyjha Tauscher resubmit their proposal, pending approval of the City Attorney. The photography bid will include the 6 events, 5-8 photos of each event. 2-3 photos per business. 6-8 weeks from execution. Discussed drone photography. Discussed social media vs website photographer. Member Cooper seconded the motion and it passed by an unanimous voice vote by all present.

Draper Street alley way discussion- Possible action-

Tabled till the next regular meeting.

Reports from Board Members

Member Gierke reported that Chairperson Leslie Carpenter is Citizen of the Year.

Other Business

Chairperson Leslie Carpenter found Christmas trees for the corners that are made in the USA, pre-wired, guaranteed for 7 years. She also ordered netting.

Member Cooper spoke about social media- should we start posting again? Board said yes, sorry for the misunderstanding.

Adjourn: The meeting was adjourned to next meeting, as decided by the Board at 9:15am.

Submitted by:

Abigail Palsgaard, City Clerk