

**KINGSBURG DOWNTOWN BUSINESS IMPROVEMENT DISTRICT
ADVISORY BOARD**

Thursday, February 17, 2022 at 8am

Kingsburg City Council Chamber, 1401 Draper Street, Kingsburg, CA 93631 (559) 897-5821
www.cityofkingsburg-ca.gov.

THE COUNCIL CHAMBER IS OPEN TO THE PUBLIC AT 100% CAPACITY.

Call to Order: Call to order by Chair Leslie Carpenter at 8:14 am

BID Board Members Present: Leslie Carpenter, Reggie Gierke, June Hess, Lauren Cooper and Amanda Carrasco

BID Board Members NOT present: Steve Safarjian and Paula Coelho

II. Public Comment:

- Alyjha Tauscher: Miss Tauscher went forward to BID board members regarding her photo proposal that was not accepted due to not submitting the within the deadline. Chair informed her that legally we will not be able to accept the proposal. No further information or action was taken.

III. Review Photographer Proposals- Three proposals were reviewed by the BID board (Image Masters Fresno, Peterson Film & Photo, and Tenacity). Image Masters representative stated their proposal of \$15,000 for 2 photos per each participant business (500) estimated at 171 downtown businesses and all events for \$750. Photos were reviewed and any question involving both exterior and interior photography was discussed. Petersons did not have a representative but proposed \$14,700 for 2-3 photos per business and 5-8 pictures per special event. Photos were reviewed and unfortunately no questions were able to be answered. Tenacity representative was present in the proposal of \$13,680 for 2-3 photos for each business and 5-8 photos for each event. All questions involving drones as well as social media photos were answered. BID Board members reviewed proposals from Image Masters Fresno and Tenacity for approval of bid.

Possible action – Motion for Tenacity by Board Member Amanda Carrasco, Second Motion by Board Member Lauren Cooper. The motion carried by unanimous voice vote of those Council Members present.

IV. Draper Street alley way discussion- Board agreed that the discussion an possible action will be moved forward to the next BID meeting due to Member Steve Safarjian not being present.

Possible action – No action was taken and will be determined next meeting

V. Reports from Board Members

- Amanda Carrasco: (Discussion) Member Carrasco made the suggestion on getting in contact with the City of Kingsburg and the Downtown businesses regarding any parking closers, street closers, or work being done downtown. She would like to make bridge of communication between the City and BID to close the gap of the communication. This will give BID the opportunity to let Downtown businesses know of the future events so they can plan for any changes needed for their businesses or inform

customers. Email group, phone or any other way. Example from the tree trimming and the closing of the parking spots; most downtown businesses did not receive information regarding the event.

- Reggie Gierke: asked who the point person will be, (appointed Lauren) for Tenacity

VI. Other Business - None

VII. Adjourn to next meeting as decided. – Next meeting scheduled for March 2, 2022 at 8 am. Meeting adjourned at 8:58 am.

Sierra Delgado, PT Account Clerk I