

**Kingsburg Downtown Business Improvement District Advisory Board  
Regular Meeting Minutes  
March 2, 2022**

1401 Draper Street, Kingsburg, CA 93631

**Call to Order:** Chairperson Carpenter called the meeting to order at 8:03am.

**Members Present:** Lauren Cooper Reggie Gierke, June Hess, Paula Coelho, Steve Safarjian Amanda Carrasco, and Chairperson Carpenter.

**Members Absent:** None.

**Public Comment:** None.

**Draper Street alley way discussion- Possible action**

Member Safarjian would like to eliminate traffic dumping on to Draper for safety concerns including pedestrians crossing on the sidewalks. Only 2 are left for vehicles including one by The Village Mall and Jackson and Associates. Would like to recommend to city council that they continue to eliminate the last two alleys and encourage them to landscape and make parklet like space where they can sit, walk. Member Safarjian motion to recommend to City Council the final two alleys that connect to be turned in to parklet like landscaping and only open to pedestrian traffic. Member Gierke seconded the motion and it passed by an unanimous voice vote.

**Reports from Board Members**

Chairperson Carpenter said she, Member Cooper and Member Safarjian met with 5 Creative for building the website. Presented different options. Discussed having a main page for salons. Spoke about the forms for the website, spoke about businesses that haven't paid their license. Member Safarjian we have to consistent. Spoke about the form, Abi is going to email. Deadline of 3/11/2022 to turn it in to be on the website. Member Carrasco said community over competition. Discussed the "You Might Like" at the bottom of the webpage.

Member Cooper said the photographer is trying to get started as soon as possible. Discussed the list, discussed the 2-3 photos compared to 4 for the website. Member Gierke said they can submit a logo as one of their photos.

Member Gierke 4/16/2022 Car show, Friday evening closure and activates till about 9pm.

Discuss the tour busses- quick notifications with the text alerts members can sign up for.

**Other Business**

City Clerk Palsgaard spoke about the downtown banner poles that will be painted.

**Adjourn:** The meeting was adjourned to next meeting, as decided by the Board at 8:44am.

Submitted by:

Abigail Palsgaard, City Clerk