



City of
KINGSBURG

Central California's
SWEDISH VILLAGE

ECONOMIC
OVERVIEW



CLICK
TO RETURN TO THIS
PAGE AT ANY TIME

TABLE *of* CONTENTS



*Welcome to our community!
Take a look around and find
out what we have to offer.*



KINGSBURG HISTORY



LOCATION



DEMOGRAPHICS



BUSINESS FRIENDLY



INCENTIVES



SMALL BUSINESS



BUSINESS PARK



SUCCESSSES



LOCAL EVENTS



CONTACT INFORMATION

*The City of Kingsburg is
a Charter City nestled
approximately halfway between
Los Angeles and San Francisco.*



K In 1873 the City of Kingsburg, a small railroad town on the Valley Line of the Central Pacific Railroad, was established. During this time, Swedish natives settled in this new town called “Kings River Switch” a flag stop on the Central Pacific Railroad. In 1894, the spelling of the City changed to Kingsburg, and in 1908 Kingsburg was officially recognized as a town. By the year 1921 the Swedish-American population was up to ninety-four percent within a three mile radius, because of this the community became known as “Little Sweden”. In order to keep with its Swedish heritage the City continues to design many of the buildings with a Swedish architecture. For much of Kingsburg’s history the vineyards, that mainly supplied raisins and table grapes, have been an essential part of the City’s economy. This is especially apparent in that Kingsburg is the headquarters of Sun-Maid Growers of California, the largest employer in the City. With a rich cultural history, skilled and educated workforce, essential central location, and committed development leaders, Kingsburg is the place for your next business venture.

Kingsburg History



LOCATION & COMMUNITY

- Kingsburg is located midway between Los Angeles and San Francisco.
- It is 30 miles south of Fresno.
- Highway 99 runs through the city and allows for easy access by motorists.
- There are 57 cumulative, shovel-ready acres within the city limits with access and visibility to Highway 99.*
- Kingsburg has a “Swedish Village” theme in its upscale, clean, low crime, low cost of living, Midwestern values, family orientated community.

**for more information regarding Kingsburg Business Park go to www.kingsburgbusinesspark.com. There are several other sites throughout Kingsburg that may suit your business's needs. Contact our Economic Development Coordinator to find the site that's right for you. Or check out the Economic Development section at cityofkingsburg-ca.gov.*





DISTANCE TO MAJOR CITIES

- FRESNO - 23.5 MILES
- YOSEMITE NATIONAL PARK - 84 MILES
- CENTRAL COAST - 133 MILES
- SAN JOSE - 171 MILES
- SACRAMENTO - 191 MILES
- LOS ANGELES - 200 MILES
- SAN FRANCISCO - 208 MILES

HIGHER EDUCATION (Fresno County Continued Education)

- FRESNO PACIFIC UNIVERSITY
- CALIFORNIA CHRISTIAN COLLEGE
- FRESNO CITY COLLEGE
- CALIFORNIA STATE UNIVERSITY-FRESNO
- INSTITUTE OF TECHNOLOGY INC
- ITT TECHNICAL INSTITUTE-CLOVIS
- KAPLAN COLLEGE-FRESNO
- SAN JOAQUIN COLLEGE OF LAW
- REEDLEY COLLEGE
- WEST HILLS COLLEGE-COALINGA
- CLOVIS COMMUNITY COLLEGE
- CALIFORNIA HEALTH SCIENCES UNIVERSITY
- UNIVERSITY OF CALIFORNIA SAN FRANCISCO - FRESNO



POPULATION:
11,711
2015 CADO

Extended Trade Area Population
10 MILE:
116,681



INCOME
Median Household:
\$58,565

Extended Trade Area Median Income
10 MILE:
\$53,639



59,000
AVERAGES *Highway 99*
Cars Per Day



67%
HOUSING
Owner Occupied



3.5%
DROP IN
UNEMPLOYMENT
Rate Since 2013

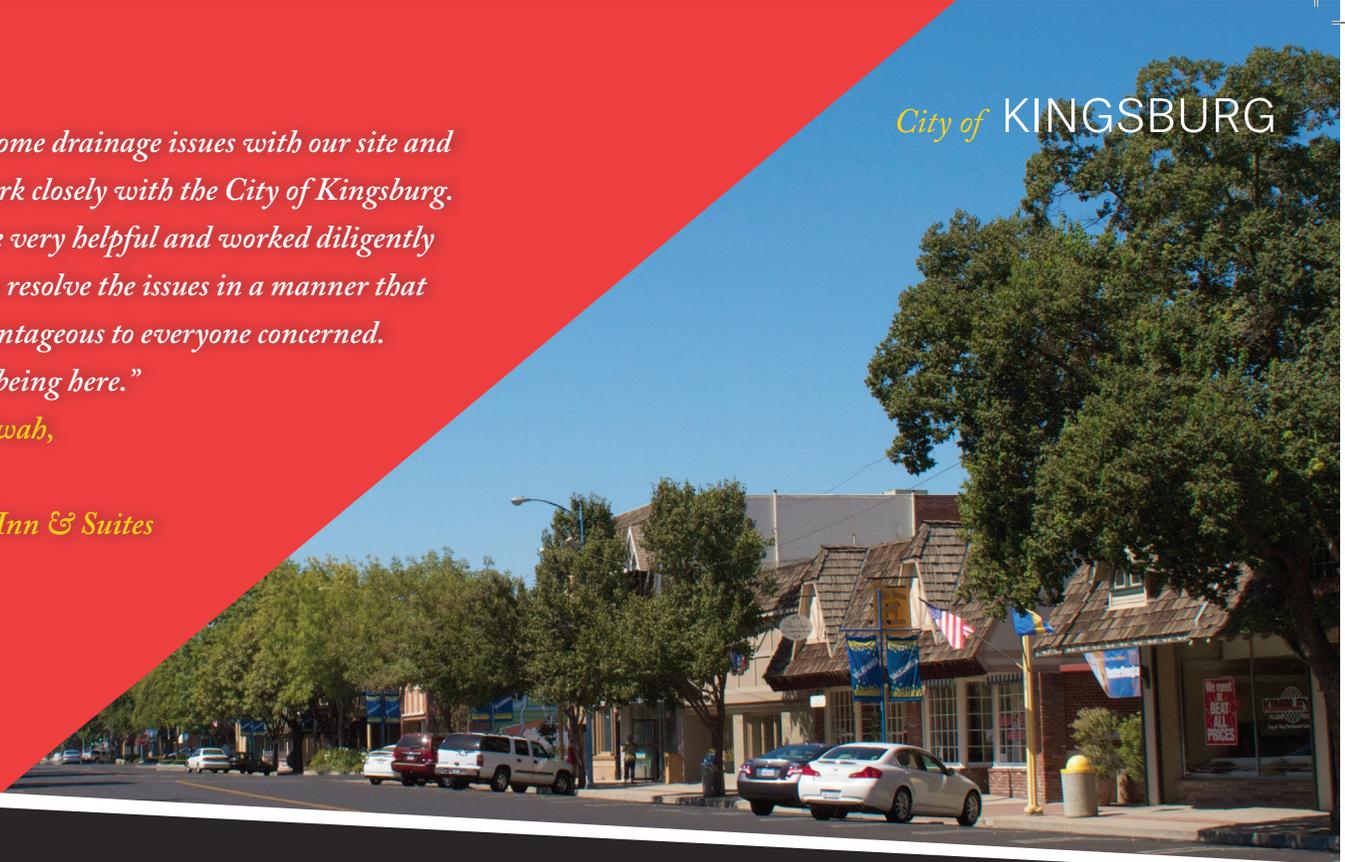
Demographics





“We had some drainage issues with our site and had to work closely with the City of Kingsburg. They were very helpful and worked diligently with us to resolve the issues in a manner that was advantageous to everyone concerned. We loved being here.”

*Rai Marwah,
Owner,
Fairfield Inn & Suites*



MAJOR RETAILERS IN KINGSBURG

- CVS Pharmacy, Auto Zone, Denny’s, Big Kmart, Save Mart Supermarket, Fairfield Inn & Suites, Sonic, Subway, Walgreens, McDonald’s, Taco Bell, Starbuck’s, O’Reilly Auto Parts, Ace Hardware, Family Dollar, Dollar Tree.

MAJOR EMPLOYERS IN KINGSBURG

- **Sun-Maid Raisins** – corporate headquarters of one of the largest raisin cooperatives in the world.
700 Employees
- **Guardian Glass** – a world leader in the manufacturing of glass, auto parts & building products.
297 Employees
- **Kingsburg Elementary School District**
268 Employees
- **Sacramento Container Company** – corrugated packaging manufacturer.
121 Employees
- **Central CA Sheets**
65 Employees

Business Friendly



“We’ve been building in Kingsburg for years and we continue to have success with both our commercial and residential projects. Businesses tend to appreciate the Highway 99 access, visibility and central location within the Central Valley.”

Dave Crinklaw, Developer

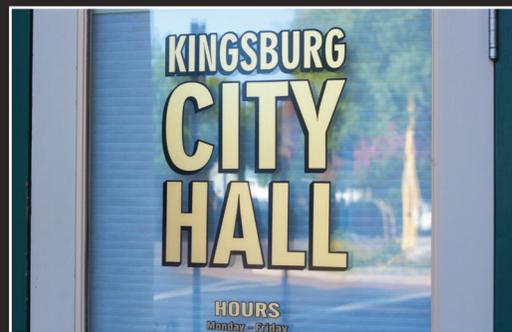


5 incentives for **NEW** developments

The City of Kingsburg works with you to meet the demands of businesses large and small.

Kingsburg is promoting a new Economic Incentive Program to encourage new businesses to locate or expand in our town. Some of the reasons we think you'll enjoy doing business in Kingsburg:

- 01 25% reduction in the City's Capital Facilities Fees
- 02 50% rebate of the City's portion of real estate property taxes for three years
- 03 50% rebate of the City's portion of sales taxes for three years
- 04 21 day administrative approval for permitting
- 05 Further reduction or elimination of City fees under certain criteria



Incentives





“By moving my businesses to Kingsburg, I’ve substantially increased my labor pool. I have over 40 employees coming from Hanford, Visalia, Fresno and Clovis. Being right on Highway 99 has greatly improved the quantity and quality of my employment candidates.”

*Abe Wiebe,
owner K Corporate Center,
CENCAL CNC,
AgDesign, Inc.*

\$33.6 million

**IN CAPITAL COMMERCIAL
INVESTMENT**

**16 New
BUSINESSES OPENED
IN LAST
12 Months**

**9 New
SMALL BUSINESSES
OPENED IN LAST
12 Months**



**588
JOBS CREATED
IN LAST
24 months**

Small **BUSINESS** Focus

Kingsburg differentiates itself from other communities by embracing small businesses. We have many that sell items shoppers can't find anywhere else. In addition to unique items for sale, we offer over 35 locally owned and operated restaurants. Kingsburg is a destination shopping and dining location along Highway 99 in Central California.

Small **BUSINESS** Programs

Façade Grants - Kingsburg offers matching funds for small businesses looking to enhance their storefronts. See the city's web site for more information and to download an application.

Dedicated Economic Development – The City of Kingsburg has infrastructure set up to specifically shepherd businesses through the tasks needed to prepare business plans and locate suitable locations.

Launching Pad Contest – Biannual contest allows start-up hopefuls the chance to compete for over \$25,000 in goods and services to launch their small business in Kingsburg. To date, three businesses have successfully opened their doors thanks to the program.





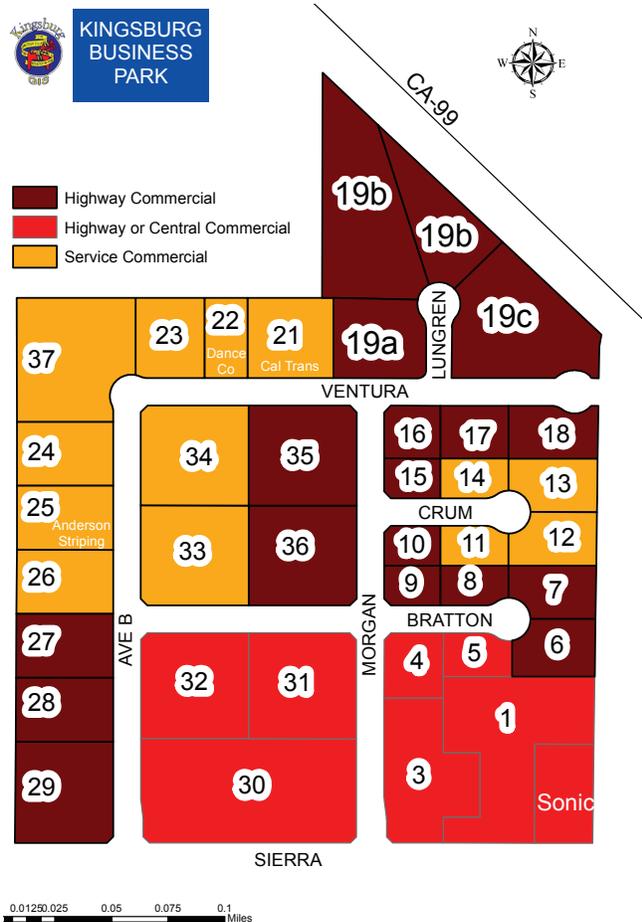
“Our vacancies in Kingsburg fill quickly. It’s a good location for retail due to its close proximity to Highway 99 and neighboring towns. The City is very willing to work with both ourselves and tenants in order to move deals along without delay.”

*Scott Negri, General Partner,
Sushi Investors*

Caltrans estimates that there are nearly **60,000 vehicles** on **Highway 99** through Kingsburg each day.

BUSINESS PARK

With over forty acres of shovel-ready lots right on Highway 99 in the center of California the Kingsburg Business Park is poised for growth. Zoning ranges from light industrial to highway commercial, depending on the location of the parcel. Our low crime and low unemployment rates coupled with our business-friendly City Council make this location perfect for many businesses looking to start, expand or relocate. Check out our dedicated website for information on availability and zoning at www.kingsburgbusinesspark.com



Business Park



SUCCESSSES

Commercial

During the past two years over 588 jobs have been created within the Kingsburg city limits. There are plenty more to come as additional new businesses make their way through the planning process.

Existing new businesses include:

- Sacramento Container Company
- Central California Sheets
- Ace Hardware
- DiCicco's
- O'Reilly Auto Parts
- Family Dollar
- Common Ground Coffee Shop
- Sports Fan Barber Shop
- Dollar Tree
- Lejon Barber Shop
- White Lily Day Spa
- Jiminez Taco Shop
- El Burrito House
- RJ's Collections
- Malan's Delicious Food & Distinctive Gifts
- Mitt I Dalen



Residential

As of October 2015 there are 379 housing starts newly completed or proposed within Kingsburg.

- Marion Villas – 46 unit mixed-use apartment complex (100% occupancy prior to construction completion)
- Kingsburg Crossings – 46 SFR homes in a gated community
- Lennar Homes – 34 SFR homes
- Hash (proposed) – 199 SFR homes
- Nelson property (proposed) – 60 SFR homes



Annual Car Show

Concerts Under the Stars

Swedish Festival

Julgranfest

Santa Lucia Celebration

Harvest Moon Music Festival

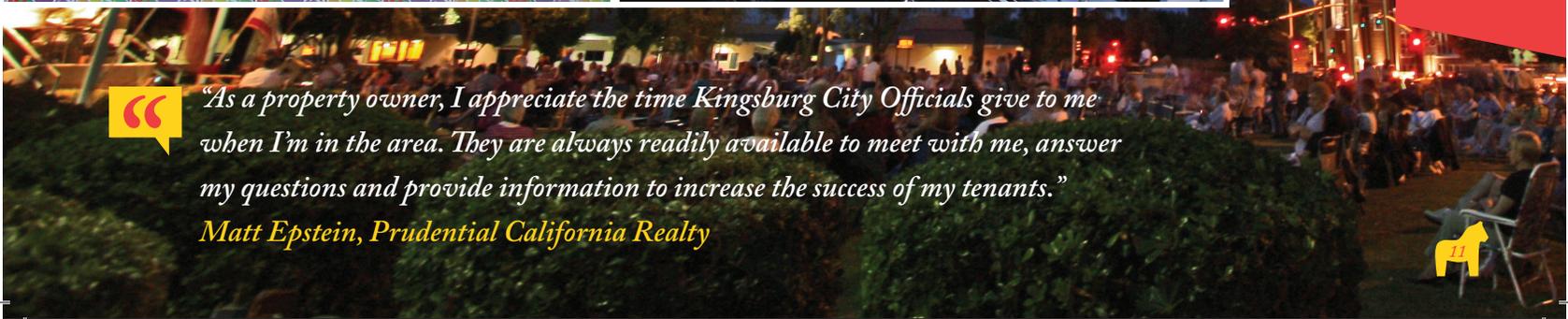


Farmers Market

Kingsburg Farmer's Market has moved! Going on now until August 28th, come out to Memorial Park in Kingsburg every Thursday from 5pm to 8pm. There will be plenty of fresh veggies, blueberries, cherries, honey, Jack Fruit, shaved ice, locally made salad dressing, eggs, kettle corn, and much more. Please spread the word. The more people we can get out there, the more great vendors we can attract.

Swedish Village

The Swedish Village is filled with specialty shops, there you can also see more of the Swedish Culture in the Swedish Cultural Village on Draper Street and discover many food, craft booths and entertainment.



"As a property owner, I appreciate the time Kingsburg City Officials give to me when I'm in the area. They are always readily available to meet with me, answer my questions and provide information to increase the success of my tenants."

Matt Epstein, Prudential California Realty



“

“I’ve been blessed to have been able to build custom homes in Kingsburg for 25 years. Over this time period I have experienced a wonderful, close community who care for one another. I believe this is a huge factor that has contributed to the low crime rate here. I hope to build here for another 25 years.”

*Jeff Kreiter,
G.J. Gardner Homes*

CONTACT CITY HALL

HOURS 8:00AM - 5:00PM: M-F

1401 DRAPER STREET

KINGSBURG, CA 93631

PHONE: (559) 897-5821

FAX: (559) 897-5568 FAX

Contact City of Kingsburg’s Economic Development Coordinator Jolene Polyack at Jolene@polyack.com or (559) 284-2421 for details.

Visit www.cityofkingsburg-ca.gov
or Kingsburg Economic Development on facebook.

Contact

