



City of Kingsburg

1401 Draper Street, Kingsburg, CA 93631-1908
Phone (559)897-5821 Fax (559)897-5568

Mayor Laura North
Mayor Pro Tem Vince Palomar
Council Member Michelle Roman
Council Member Jewel Hurtado
Council Member Brandon Pursell, Jr.
City Manager Alexander J. Henderson

AGENDA

Kingsburg Downtown Business Improvement District Advisory Board

VIA TELECONFERENCE PURSUANT TO EXECUTIVE ORDER N-29-20 ISSUED BY GOVERNOR GAVIN NEWSOM. THE COUNCIL CHAMBER WILL BE CLOSED TO THE PUBLIC. PUBLIC WILL ALSO HAVE THE OPTION TO CALL 1 (425) 436-6335 PASSCODE 5290024 TO PROVIDE COMMENTS ON AGENDA ITEMS. WRITTEN COMMENTS CAN STILL BE SUBMITTED BY MAIL OR EMAIL TO APALSGAARD@CITYOFKINGSBURG-CA.GOV. THE CUT OFF FOR WRITTEN COMMENTS IS 02/03/2021 at 4:30pm. THEY WILL NOT BE READ OUT LOUD.

**Kingsburg City Council Chamber
1401 Draper Street, Kingsburg, CA 93631
Wednesday, March 3, 2021 at 8am**

- I. Call to Order**
- II. Public Comment**
- III. Discussion on How to Use Fees and Reports Form Board Members**
- IV. Other Business**
- V. Adjourn to next meeting, as decided by the Board**

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the office of the City Clerk (559) 897-6520. Notification 48 hours prior to a meeting will enable the City to make reasonable arrangements to ensure accessibility to that meeting [28 CFR 35 .102.35.104 ADA Title II].

I hereby certify, under penalty of perjury under the laws of the State of California that the foregoing Agenda was posted at the front entrance of City Hall not less than 72 hours prior to the meeting. Dated this 26th day of February 2021.

Abigail Palsgaard, City Clerk

KINGSBURG DOWNTOWN BUSINESS IMPROVEMENT DISTRICT ADVISORY BOARD
Regular Meeting Minutes
February 4, 2021

Kingsburg City Council Chamber, 1401 Draper Street, Kingsburg, CA 93631

[VIA TELECONFERENCE PURSUANT TO EXECUTIVE ORDER N-29-20 ISSUED BY GOVERNOR GAVIN NEWSOM. THE COUNCIL CHAMBER WILL BE CLOSED TO THE PUBLIC. PUBLIC WILL ALSO HAVE THE OPTION TO CALL 1 \(425\) 436-6335 PASSCODE 5290024 TO PROVIDE COMMENTS ON AGENDA ITEMS. WRITTEN COMMENTS CAN STILL BE SUBMITTED BY MAIL OR EMAIL TO APALSGAARD@CITYOFKINGSBURG-CA.GOV. THE CUT OFF FOR WRITTEN COMMENTS IS 02/03/2021 at 4:30pm. THEY WILL NOT BE READ OUT LOUD.](#)

Call to order: City Clerk Abigail Palsgaard called the meeting to order at 8:01am.

Members present: Leslie Carpenter, June Hess, Briana Valdez, Steve Safarjian, Paula Coelho and Reggie Gierke.

Member present via teleconference: Lauren Cooper.

Members absent: None.

Staff present: City Manager Alexander Henderson and City Clerk Abigail Palsgaard.

Public Comments: None.

Appoint Chair and Vice Chair

City Clerk Palsgaard opened the nomination period for Chair. Member Coelho nominated Leslie Carpenter. Member Valdez nominated herself. City Clerk Palsgaard closed the nomination period. Leslie Carpenter was elected chair by an anonymous roll call vote. City Clerk Palsgaard opened the nomination period for Vice Chair. Member Coelho nominated Steve Safarjian. Member Valdez nominated herself. City Clerk Palsgaard closed the nomination period. Steve Safarjian was elected Vice Chair with a roll call vote with Member Coelho, Member Hess, Member Gierke and Member Cooper for Steve Safarjian. Members Safarjian, Carpenter and Valdez abstained.

Public Comment: None.

Review of Governing Documents & Fees Collected

The Board discussed how to use the fees. Member Safarjian said important we represent everyone one on the district, we need to look at the need of what will help everybody. We need to make sure everything that gets out there is accurate. He would like to continue to use social media to promote what is going on. Chairwoman Carpenter said she would like to focus on social media marketing, partnering with the Chamber. She would like getting out to the businesses for face to face contact and educate that we are here for them. Our goal is to inspire young people to open small businesses. Member Gierke spoke about reaching out to members, would like to have a workshop or a survey of businesses of that they would like. Member Valdez said she would like to see what times work better for business owners, would like to move forward with social media, and would like coordination to make it look professional. Chairwoman Carpenter would like to make a schedule for downtown posts, if you have something in March, send it to us by mid-February. Member Gierke said I know we spoke about contracting out the social media to someone that is really good at it. Member Valdez would like to do sponsor adds, have videos and other outreach monthly. Chairwoman Carpenter would like the first use of fees in

marketing. She would like to reach out to someone in our district, get some quotes. The Board discussed purchasing powers. Member Gierke is tasked with reaching out to find a social media company. Member Safarjian would like to promote Dala Dollars. The Board discussed the use Dala Dollars. Member Valdez would like to do a bi-annual booklet of top 10 reasons to shop downtown Kingsburg. Member Safarjian said as he would like to promote agri-tourism and working with the Chamber. He would like to include the church's festivals. Chairwoman Carpenter said if we can show anyone how their money is working to support them, it is worth it. Member Geirke said marketing is going to be our main focus. Chairwoman Carpenter said also working with the Chamber for downtown events. Member Valdez would like to advertise on the electronic billboard.

Other Business: None.

Adjourn: The meeting was adjourned to next meeting, as decided by the Board at 8:43am.

Kingsburg BID Businesses

#	NAME	ST #	STREET	OTHER	CITY/ST/ZIP	2021 Payment
1557	3Js Mart	1748	Draper	St	Kingsburg, CA 93631	1000
2950	Family Dollar, Inc. #30505	1770	Draper	St	Kingsburg, CA 93631	1000
1472	London Properties	1520	Marion	St	Kingsburg, CA 93631	1000
855	Los Pepes	1520	Draper	St	Kingsburg, CA 93631	1000
100	Model Drug	1506	Draper	St	Kingsburg, CA 93631	1000
331	RPS Real Estate	1515	Draper	St	Kingsburg, CA 93631	1000
142	Van Beurden Insurance	1600	Draper	St	Kingsburg, CA 93631	1000
3860	Bella Bakery	1501	Draper	St	Kingsburg, CA 93631	687.5
2050	Corsaro's Family Pizza	1456	Draper	St	Kingsburg, CA 93631	678.75
3937	Salser & Dillard Creighton Chapel, In	1588	Lincoln	St	Kingsburg, CA 93631	590.57
3976	Kuppa Joy Coffee House	1373	Draper	St	Kingsburg, CA 93631	577.5
152	Kingsburg Insurance Agency	1398	Smith	St	Kingsburg, CA 93631	540
2244	Workouts Unlimited	1301	Draper	St	Kingsburg, CA 93631	495.24
2235	Bermans Flowers	1448	Lewis	St	Kingsburg, CA 93631	490.56
3991	Jackson & Associates Insurance	1348	Draper	St	Kingsburg, CA 93631	415
122	H S Mann DDS Inc	1518	Draper	St	Kingsburg, CA 93631	330
3088	The Cosmetical Studio Medical Corp	1364	Draper	St	Kingsburg, CA 93631	330
3442	Kings River Real Estate	1400	Ellis	St	Kingsburg, CA 93631	300
172	Kingsburg Realty	1473	Marion	St	Kingsburg, CA 93631	300
4120	Bella Creamery	1512	Smith	St	Kingsburg, CA 93631	250
4084	J'S Tacos Shop	1708	Draper	St	Kingsburg, CA 93631	215.37
4103	FresYes Realty	1332	Draper	St	Kingsburg, CA 93631	200
2879	Thomas Barrington, DDS	1601	Lewis	St	Kingsburg, CA 93631	190
2661	Bella Rose	1537	Lincoln	St	Kingsburg, CA 93631	185
780	Kingsburg Cleaners	1555	Draper	St	Kingsburg, CA 93631	174.29
94	Sandra K Helm CPA	1467	Smith	St	Kingsburg, CA 93631	160
80	Ellberg Wigh Properties Inc	1515	Draper	St	Kingsburg, CA 93631	152
3817	Sun Hong Kong Chinese Resturant	1425	Draper	St	Kingsburg, CA 93631	150.03
2197	Cates & Company CPA	1380	Lewis	St	Kingsburg, CA 93631	145

Kingsburg BID Businesses

#	NAME	ST #	STREET	OTHER	CITY/ST/ZIP	2021 Payment
2610	Coddington	1440	Draper	St Ste B	Kingsburg, CA 93631	145
166	Erickson Phil Cpa	1509	Draper	St	Kingsburg, CA 93631	145
74	Wigh Properties LLC	1515	Draper	St	Kingsburg, CA 93631	120
1146	Delinger Chiropractic Inc	1445	Marion	St	Kingsburg, CA 93631	115
3307	Pinnacle Fresh Usa LLC	1440	Ellis	St	Kingsburg, CA 93631	115
973	Steven R Jones CPA	1546	Lewis	St	Kingsburg, CA 93631	115
3823	A Touch Of Experience	1371	Draper	St	Kingsburg, CA 93631	100
4228	Abba's Heart Ministires	1516	Draper	St	Kingsburg, CA 93631	100
3628	Ana Boydston, LMFT	1615	Draper	St	Kingsburg, CA 93631	100
4044	Deft Development	1367	Draper	St	Kingsburg, CA 93631	100
3938	Donna Van Pelt-Moore	1615	Draper	St	Kingsburg, CA 93631	100
4231	Evangelical Covenant	1490	Lincoln	St	Kingsburg, CA 93631	100
4233	First Baptist Church	1733	Draper	St	Kingsburg, CA 93631	100
4237	Kingsburg Chamber of Commerce	1475	Draper	St	Kingsburg, CA 93631	100
4238	Kingsburg Community Church	1532	Ellis	St	Kingsburg, CA 93631	100
3660	Kingsburg Electric, Solar And Air Inc	1485	Marion	St	Kingsburg, CA 93631	100
3608	Kingsburg Media Foundation	1440	California	St Ave #A	Kingsburg, CA 93631	100
4239	KINGSBURG SENIOR CITIZENS C	1450	ELLIS ST	St	Kingsburg, CA 93631	100
4240	Larry Hillblom Foundation	1458	Draper	St	Kingsburg, CA 93631	100
2157	Michael Buettner	1509	Draper		Kingsburg, CA 93631	100
4241	Old Republic Title	1470	Draper	St	Kingsburg, CA 93631	100
2676	Ron Hirschler Insurance Company	1422	Draper	St	Kingsburg, CA 93631	100
4242	Social Vocational	1654	California	St	Kingsburg, CA 93631	100
4246	West America Bank	1400	Draper	St	Kingsburg, CA 93631	100
4090	Joan Nelson Designs	1448	Draper	St	Kingsburg, CA 93631	93.75
78	Wigh Vaughan Properties, LLC	1515	Draper	St	Kingsburg, CA 93631	88
1239	Morgans Village Flooring	1461	Draper	St	Kingsburg, CA 93631	86.48
3492	Uptown Sprouts	1467	Marion	St	Kingsburg, CA 93631	85.48
519	Ideal Home Bakery	1565	Draper	St	Kingsburg, CA 93631	75

Kingsburg BID Businesses

#	NAME	ST #	STREET	OTHER	CITY/ST/ZIP	2021 Payment
98	Kimbleys Floor Service	1448	Draper	St	Kingsburg, CA 93631	75
204	Kulow Brothers	1509	Draper	St	Kingsburg, CA 93631	71.7
1012	Wigh Properties	1515	Draper	St	Kingsburg, CA 93631	64
2393	Greenleaf Farms Inc	1665	Marion	St	Kingsburg, CA 93631	60
3867	Central Valley Recycling	1367	Marion	St	Kingsburg, CA 93631	50
4107	Guardian Harvest	1415	Marion	St	Kingsburg, CA 93631	50
3955	Heartwork 4 You	1615	Draper	St	Kingsburg, CA 93631	50
3075	J P Solutions, LLC	1440	Draper	St Ste A	Kingsburg, CA 93631	50
4100	Jessica Nelson	1327	Draper	St	Kingsburg, CA 93631	50
1251	Judy Santos	1469	Draper	St	Kingsburg, CA 93631	50
3060	K & S Pet Grooming	1440	California	St	Kingsburg, CA 93631	50
3917	Kaitlin Degroot	1469	Draper	St	Kingsburg, CA 93631	50
4250	Produce Jet LLC					50
742	RJ Vargas & Co/Marci Carter	1317	Draper	St	Kingsburg, CA 93631	50
622	RJ Vargas & Co/Tami Farrell	1317	Draper	St	Kingsburg, CA 93631	50
1549	Salon Zen/ Kathleen Kakutani	1427	Draper	St	Kingsburg, CA 93631	50
3489	Shannon Stout	1469	Smith	St	Kingsburg, CA 93631	50
3692	The Imaginarium Learning Center	1570	Marion	St	Kingsburg, CA 93631	50
3629	The Mane Salon	1365	Draper	St	Kingsburg, CA 93631	50
	White Lilly- Melissa					50
3034	White Lily Day Spa	1469	Draper	St	Kingsburg, CA 93631	50
1992	Trinkets & Treasures/Creative Desig	1449	Marion	St	Kingsburg, CA 93631	47.5
4045	ali Cartè Salon	1454	California	St	Kingsburg, CA 93631	40
3837	Baker's Closet	1332	Draper	St	Kingsburg, CA 93631	40
4060	Becca Erickson	1385	Draper	St	Kingsburg, CA 93631	40
4089	Fool's Cider	1332	Draper	St	Kingsburg, CA 93631	40
2877	For The Birds	1332	Draper	St	Kingsburg, CA 93631	40
1202	Gifts on Draper	1332	Draper	St	Kingsburg, CA 93631	40
3869	JC Exausts	1549	Lewis	St	Kingsburg, CA 93631	40

Kingsburg BID Businesses

#	NAME	ST #	STREET	OTHER	CITY/ST/ZIP	2021 Payment
254	Kingsburg Ballet & Art	1301	Marion	St	Kingsburg, CA 93631	40
3533	Luke's Gap Supply	1415	Marion	St	Kingsburg, CA 93631	40
3643	Oak and Rose Candle Company	1449	Marion	St	Kingsburg, CA 93631	40
4171	PBMA (The Hive)	1367	Draper	St	Kingsburg, CA 93631	40
	the collection					40
59	Darrel Olson	1373	Smith	St	Kingsburg, CA 93631	32
4229	AT&T	1431	Marion	St	Kingsburg, CA 93631	
3856	Bluebird Home & Lifestyle Market	1549	Draper	St	Kingsburg, CA 93631	
4230	Chicago Title	1398	Draper	St	Kingsburg, CA 93631	
3929	Christina Rodriquez	1469	Draper	St	Kingsburg, CA 93631	
1876	Comfort Keepers DBA In Home Ser	1448	Washington	St	Kingsburg, CA 93631	
366	Deli Casa	1536	California	St	Kingsburg, CA 93631	
3661	Deli Delicious	1600	Marion	St	Kingsburg, CA 93631	
1807	E.G.M. Hair Studio/Bonieta Green	1419	Marion	St	Kingsburg, CA 93631	
1777	Eclipse Salon & Spa/Summer Vasqu	1469	Smith	St	Kingsburg, CA 93631	
3521	EGM Hair Studio	1419	Marion	St	Kingsburg, CA 93631	
605	Erickson & Associates, CPAs	1536	Smith	St	Kingsburg, CA 93631	
4232	Federal Land Bank	1580	Ellis	St	Kingsburg, CA 93631	
2207	Five Forms Fist School Of Self Defe	1301	Marion	St	Kingsburg, CA 93631	
4234	Friends of the Historic Kingsburg De	1465	California		Kingsburg, CA 93631	
3656	Fugazzis	1335	Draper	St	Kingsburg, CA 93631	
2881	Glitz N' Glamour	1449	Marion	St	Kingsburg, CA 93631	
4235	Golden State Farm Credit	1530	Marion	St	Kingsburg, CA 93631	
3888	Hair By Jenna	1469	Draper	St	Kingsburg, CA 93631	
3864	Heritage Co.	1369	Draper	St	Kingsburg, CA 93631	
3989	Homegrown Organic Farms, Inc	1420	Ellis	St	Kingsburg, CA 93631	
650	Janellisa Inc/ DBA J & L Captial Res	1440	Draper	ST Ste D	Kingsburg, CA 93631	
3448	Jessica Riemer	1615	Draper	St	Kingsburg, CA 93631	
4236	Kings Mortgage	1332	Draper	St	Kingsburg, CA 93631	

Kingsburg BID Businesses

#	NAME	ST #	STREET	OTHER	CITY/ST/ZIP	2021 Payment
2243	Kingsburg Barber Shop	1474	Draper	St	Kingsburg, CA 93631	
3745	Kingsburg Drive-In	1360	Lewis	St	Kingsburg, CA 93631	
816	Kingsburg Feed Station	1540	Marion	St	Kingsburg, CA 93631	
123	Kingsburg Super Mkt	1367	Marion	St	Kingsburg, CA 93631	
3518	Kingsburg Vision Care Optometry	1401	Washington	St	Kingsburg, CA 93631	
3158	Lejon Hair Studio	1525	Draper	St	Kingsburg, CA 93631	
3905	Liliana Alejo	1469	Smith	St	Kingsburg, CA 93631	
195	Lisa Buller	1365	Draper	St	Kingsburg, CA 93631	
3280	Lynell Learning Center	1781	Marion	St	Kingsburg, CA 93631	
3876	Magosh Brewing	1463	Draper	St	Kingsburg, CA 93631	
3664	MARION VILLAS	1600	Marion	St	Kingsburg, CA 93631	
3810	Melissa Viehbeck	1469	Draper	St	Kingsburg, CA 93631	
3213	Michele Designer Of Hair	1469	Draper	St	Kingsburg, CA 93631	
3821	Nadja Calcote	1469	Draper	St	Kingsburg, CA 93631	
	Neurotherapy Center	1440	California	St Ste A	Kingsburg, CA 93631	
739	RJ Vargas & Co/Randy Vargas	1317	Draper	St	Kingsburg, CA 93631	
3640	Second Chance Craft	1449	Marion	St	Kingsburg, CA 93631	
3500	Stacked	1702	Draper	St	Kingsburg, CA 93631	
4243	Suncrest Bank	1580	Draper	St	Kingsburg, CA 93631	
186	Svensk Butik	1465	Draper	St	Kingsburg, CA 93631	
3389	Tanja Fridolfs	1615	Draper	St	Kingsburg, CA 93631	
4244	The Laundry Room	1461	Smith	St	Kingsburg, CA 93631	
4127	The Mercantile	1513	Draper	St	Kingsburg, CA 93631	
4245	The Well	1421	Draper	St	Kingsburg, CA 93631	
3838	Tirian Ann Klien LMFT	1445	Marion	St	Kingsburg, CA 93631	
179	Toni Ruiz	1332	Draper	St	Kingsburg, CA 93631	
3341	Trinity System Group, Inc	1509	Draper #C		Kingsburg, CA 93631	
485	Yamashita, Paul	1621	Lewis	St	Kingsburg, CA 93631	
						19220.72