



City of Kingsburg

1401 Draper Street, Kingsburg, CA 93631-1908
Phone (559)897-5821 Fax (559)897-5568

Mayor Vince Palomar
Mayor Pro Tem Brandon Pursell, Jr.
Council Member Laura North
Council Member Staci Smith
Council Member David M. Silva

City Manager
Alexander J. Henderson

AGENDA

Kingsburg Downtown Business Improvement District Advisory Board

Kingsburg City Council Chamber
1401 Draper Street, Kingsburg, CA 93631
Tuesday, June 6, 2023 at 8:00am

- I. Call to Order
- II. Public Comment
- III. City Update – Council Member Laura North
- IV. Approve Minutes from the 5/3/2023 and 5/15/2023 Meetings as presented by City Clerk Abigail Palsgaard
- V. Reports from Board Members
- VI. Other Business
- VII. Adjourn to next meeting as decided

Any writings or documents provided to a majority of the Governing Body regarding any item on this agenda will be made available for public inspection at City Hall, in the City Clerk's office, during normal business hours. In addition, such writings and documents may be posted on the City's website at www.cityofkingsburg-ca.gov.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the office of the City Clerk (559) 897-6520. Notification 48 hours prior to a meeting will enable the City to make reasonable arrangements to ensure accessibility to that meeting [28 CFR 35 .102.35.104 ADA Title II].

Title VI of the Civil Rights Act of 1964 provides that no person in the United States shall, on the grounds of race, color, or national origin, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any program or activity receiving federal financial assistance.

I hereby certify, under penalty of perjury under the laws of the State of California that the foregoing Agenda was posted at the front entrance of City Hall not less than 72 hours prior to the meeting. Dated this 2nd day of June 2023.

Abigail Palsgaard, City Clerk

**Kingsburg Downtown Business Improvement District Advisory Board
Regular Meeting Minutes
May 2, 2023**

Kingsburg City Council Chamber, 1401 Draper Street, Kingsburg, CA 93631

Call to Order: Chair Carpenter called the meeting to order at 8:02am.

Members Present: Steve Safarjian, Paiton Lackey (left at 8:43am), Amanda Carrasco (arrived at 8:10am), Reggie Gierke, June Hess and Chairperson Leslie Carpenter.

Members Absent: Lauren Cooper.

Public Comment: None.

City Update – Council Member Laura North

Council Member North gave an update that the Chamber of Commerce has discussed hiring Oat & Oak for their social media to be consistent with BID. She discussed what is on the agenda for tomorrow's city council meeting and the 6/2 Street Eats collaboration.

Approve Minutes from the 4/4/2023 Meetings as presented by City Clerk Abigail Palsgaard

Member Gierke motioned, seconded by Member Hess, to approve the minutes from the 4/4/2023 regular meeting. The motion passed by an unanimous voice vote of those members present.

Photography Proposal- Possible Action

Member Safarjian is not in favor of an extension. The Board gave direction to not move forward.

Christmas Tree Corners- Possible Action

Member Gierke said the cost is about \$1,000 per corner. He will have a conversation with City Hall. The Board discussed decorating trees. Member Safarjian said if the BID is going to pay for the decoration, we need to make sure the trees are not specific to businesses.

Reports from Board Members

Member Lackey gave an update on the upcoming Summer Kick Off.

Member Gierke said the Swedish Festival is coming up. He is encouraging businesses to be open, and the Chamber could use some help. Member Carrasco asked if the vendors will be spread out. Member Gierke said yes.

The Board discussed the new murals.

Chairperson Carpenter said the BID was approached with helping upgrade the sound system. Member Gierke said an upgrade is not needed.

The Board discussed the website. They discussed incomplete business information. They discussed using kingsburgdowntown.com and now that social media manager is hired, they would like to have a sit down meeting.

Other Business: None.

Adjourn: The meeting was adjourned to next meeting, as decided by the Board at 8:46am.

Submitted by:

Abigail Palsgaard, City Clerk

**Kingsburg Downtown Business Improvement District Advisory Board
Special Meeting Minutes
May 15, 2023**

Kingsburg City Council Chamber, 1401 Draper Street, Kingsburg, CA 93631

Call to Order: Chair Carpenter called the meeting to order at 8:03am.

Members Present: Amanda Carrasco, Reggie Gierke, June Hess and Chairperson Leslie Carpenter.

Members Absent: Steve Safarjian, Paiton Lackey and Lauren Cooper.

Public Comment: None

Sign for the Summer Kick Off Event 6/2/2023 – Possible Action

Member Carrasco said the purpose of the proposed sign is for photo ops and tagging the downtown district. The Board discussed that it is at night and will need lighting. They will do something creative within the district and save money. Chairperson Carpenter can do the balloons and Member Gierke can get the hay bales. They will use the Dala Horse Mural as the photo op.

Adjourn: The meeting was adjourned to next meeting, as decided by the Board at 8:19am.

Submitted by:

Abigail Palsgaard, City Clerk