



City of Kingsburg

1401 Draper Street, Kingsburg, CA 93631-1908
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Mayor Vince Palomar
Mayor Pro Tem Brandon Pursell, Jr.
Council Member Laura North
Council Member Staci Smith
Council Member David M. Silva

City Manager
Alexander J. Henderson

AGENDA

Kingsburg Downtown Business Improvement District Advisory Board

Kingsburg City Council Chamber
1401 Draper Street, Kingsburg, CA 93631
Tuesday, August 1, 2023 at 8:00am

- I. Call to Order**
- II. Public Comment**
- III. Approve Minutes from the 7/18/2023 Meeting as presented by City Clerk Abigail Palsgaard**
- IV. Amending Oat & Oak's contract regarding social media networks (LinkedIn, Twitter and Threads) - Possible Action**
- V. Reports from Board Members**
- VI. Other Business**
- VII. Adjourn to next meeting as decided**

Any writings or documents provided to a majority of the Governing Body regarding any item on this agenda will be made available for public inspection at City Hall, in the City Clerk's office, during normal business hours. In addition, such writings and documents may be posted on the City's website at www.cityofkingsburg-ca.gov.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the office of the City Clerk (559) 897-6520. Notification 48 hours prior to a meeting will enable the City to make reasonable arrangements to ensure accessibility to that meeting [28 CFR 35 .102.35.104 ADA Title II].

Title VI of the Civil Rights Act of 1964 provides that no person in the United States shall, on the grounds of race, color, or national origin, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any program or activity receiving federal financial assistance.

I hereby certify, under penalty of perjury under the laws of the State of California that the foregoing Agenda was posted at the front entrance of City Hall not less than 72 hours prior to the meeting. Dated this 28th day of July 2023.

Abigail Palsgaard, City Clerk

**Kingsburg Downtown Business Improvement District Advisory Board
Regular Meeting Minutes
July 18, 2023**

Kingsburg City Council Chamber 1401 Draper Street, Kingsburg, CA 93631

Call to Order: Chair Carpenter called the meeting to order at 8:06am.

Members Present: Lauren Cooper, Steve Safarjian, Paiton Lackey, Amanda Carrasco, Reggie Gierke, and Chairperson Leslie Carpenter.

Members Absent: June Hess.

Public Comment: None.

City Update: Council Member Laura North reported that the City is working with Kwik Korner to get the proper permits for demolition, that the cooling centers are open and the Summer School/Enrichment field trips have been downtown visiting businesses and City Hall.

Approve Minutes from the 6/6/2023 Meeting as presented by City Clerk Abigail Palsgaard

Member Gierke motioned, seconded by Member Carrasco to approve Minutes from the 6/6/2023 Meeting as presented by City Clerk Abigail Palsgaard. The motion passed by an unanimous voice vote of those members present.

Christmas Tree Discussion- Possible Action

Member Safarjian shared the proposed budget of \$1,000 per corner, with 8 existing corners and 4 potential corners. The BID is going to request the City check the electricity at the 8 corners, and install electricity at the 4 proposed corners. The BID Board would also like to request that the trees are stored upright.

Member Safarjian motioned to allocate \$12,000 for the purchase of trees, lights and decorations. Member Safarjian then modified his motion to allocate up to \$15,000 for the purchase of trees, lights and decorations. The motion was seconded by Member Gierke and passed by an unanimous voice vote of those members present.

Downtown Beautification Fund- Possible Action-

Member Lackey said the downtown is beautiful and welcoming environment. She has been approached by other business owners who would like to continue to the beautification. The Board discussed the corner planters which have been adopted. Member Safarjian said we would like to take a look to see who sponsors them and let them know we can assist. The Board spoke about lights downtown. Building owners would need a structural engineer report to attach to a masonry building. Member Cooper said the bark looks bad around trees, would like to see decomposed granite in the tree wells.

Reports from Board Members

Member Safarjian gave an update on the generators in the parking lot, they will be removed soon. Member Lackey reported that the line dance instructor had a great time, if we do anything downtown she'd love to be there. Chairperson Carpenter would like to do one more event before the holiday kickoff. Member Gierke said 10/6 might be another Kingsburg Street Eats. Member Carrasco spoke about a local Kingsburg food truck that couldn't participate because their category is full. Would like a way for Kingsburg businesses to be able to participate. Member Gierke, speaking on behalf of the Chamber stated that they would have to apply earlier to ensure that they represent their category, and it does go through the Street Eats. Member Gierke said the Chamber probably won't have street eats downtown; downtown businesses didn't respond positively.

The Board discussed the Holiday Kick-Off. They discussed the idea of 'Passport to the Holiday'. They discussed items that would need to be accomplished including booking the trolley and ordering the banner.

Other Business

Oat & Oak Monthly Update- Quinn Hurt, Oat & Oak, gave an update.

Budget Information- City Clerk Abigail Palsgaard gave an update.

Adjourn: The meeting was adjourned to next meeting, as decided by the Board at 8:43am.

Submitted by:

Abigail Palsgaard, City Clerk