



City of Kingsburg

1401 Draper Street, Kingsburg, CA 93631-1908
Phone (559)897-5821 Fax (559)897-5568

Mayor Laura North
Mayor Pro Tem Vince Palomar
Council Member Michelle Roman
Council Member Jewel Hurtado
Council Member Brandon Pursell, Jr.
City Manager Alexander J. Henderson

AGENDA

Kingsburg Downtown Business Improvement District Advisory Board

THE COUNCIL CHAMBER IS OPEN TO THE PUBLIC AT 100% CAPACITY.

PURSUANT TO EXECUTIVE ORDER N-29-20 ISSUED BY GOVERNOR GAVIN NEWSOM THE PUBLIC WILL HAVE THE OPTION TO CALL 1 (425) 436-6335 PASSCODE 5290024 TO PROVIDE PUBLIC COMMENT. WRITTEN COMMENTS CAN STILL BE SUBMITTED BY MAIL OR EMAIL TO APALSGAARD@CITYOFKINGSBURG-CA.GOV. THE CUT OFF FOR WRITTEN COMMENTS IS 10/12/2021 at 4:30pm. THEY WILL NOT BE READ OUT LOUD.

**Kingsburg City Council Chamber
1401 Draper Street, Kingsburg, CA 93631
Wednesday, October 13, 2021 at 8am**

- I. Call to Order**
- II. Public Comment**
- III. Discuss Social Media/Website**
- IV. Reports from Board Members**
- V. Other Business**
- VI. Adjourn to next meeting as decided.**

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the office of the City Clerk (559) 897-6520. Notification 48 hours prior to a meeting will enable the City to make reasonable arrangements to ensure accessibility to that meeting [28 CFR 35 .102.35.104 ADA Title II].

I hereby certify, under penalty of perjury under the laws of the State of California that the foregoing Agenda was posted at the front entrance of City Hall not less than 72 hours prior to the meeting. Dated this 8th day of October 2021.

Abigail Palsgaard, City Clerk

**Kingsburg Downtown Business Improvement District Advisory Board
Regular Meeting Minutes
September 1, 2021**

1401 Draper Street, Kingsburg, CA 93631

THE COUNCIL CHAMBER WAS OPEN TO THE PUBLIC AT 100% CAPACITY.

PURSUANT TO EXECUTIVE ORDER N-29-20 ISSUED BY GOVERNOR GAVIN NEWSOM THE PUBLIC HAD THE OPTION TO CALL 1 (425) 436-6335 PASSCODE 5290024 TO PROVIDE PUBLIC COMMENT. WRITTEN COMMENTS COULD BE SUBMITTED BY MAIL OR EMAIL TO APALSGAARD@CITYOFKINGSBURG-CA.GOV. THE CUT OFF FOR WRITTEN COMMENTS WAS 08/31/2021 at 4:00pm. THEY WILL NOT BE READ OUT LOUD.

Call to Order: Chairperson Carpenter called the meeting to order at 8:01am.

Members Present: Lauren Cooper, Reggie Gierke, June Hess, Paula Coehlo, Amanda Carrasco (arrived at 8:05am), Steve Safarjian, June Hess and Chairperson Leslie Carpenter.

Members Absent: None.

Public Comment: None.

Approve Minutes from the 8/4/2021 Meeting

Member Gierke motioned to approve minutes from the 8/4/2021 meeting as presented by City Clerk Abigail Palsgaard. Member Coelho seconded the motion and it passed by an unanimous voice vote.

Discuss BID Logo for Cornhole Tournament-

Rod Johnson made the logo, one in color, one blue and white. Most like the top with color. Member Safarjian would like to combine the top Dala and the bottom ring and he is not for the flower under the Dala horse. It is cute, but we are a business district, simpler. Colorful Dala, remove all flowers, add lines. Member Safarjian motioned, seconded by Member Gierke to approve the edited logo. The motion passed by an unanimous voice vote.

Discussed potential uses of the logo.

Discuss Social Media Proposal

Chairperson Carpenter said we are striking out with professional companies. She has spoke to Members Cooper and Carrasco about moving forward. Reviewed their proposal. Proposed budget- \$0. RPS Reality donates the webpage. Member Safarjian asked how company posts would get shared on the BID social media. Member Carrasco said we will share whatever we are tagged in. Member Safarjian is for the proposal. Made a motion the to approve the proposal.

Member Carrasco said we would bring the calendar to the BID Board each month for an extra set an eyes. Not day to day. Member Cooper said he google form will allow companies to upload logos and info to add to the calendar. Member Gierke asked if it is just Instagram or also Facebook? Member Carrasco said it will be both, auto shared. Member Gierke seconded the motion. The motion passed by an unanimous voice vote.

Reports from Board Members

Member Safarjian said the BID should be working with holiday open house. We need to get consistent and have our stuff done early. Costco will already have their stuff. Would like the last Saturday in October be Kingsburg

downtown holiday open house. Board suggested Saturday 1st of November to keep it separate from Halloween. Discussed not wanting to close streets, the BID wants people to shop. Trolley for 11/6 and Santa Lucia on 12/4. The Board discussed staying open late Thursday nights. Every night after holiday kick off. Discussed small business Saturday. Member Hess brought up Julgransfest. Chairperson Carpenter motioned to endorse with Chamber of Commerce 11/6 & 12/4 & Julgransfest 11/26, 11/27 in small business Saturday, shop late Thursday 11/11-12/16. The motion was seconded by Member Carrasco and it passed by an unanimous voice vote. Member Safarjian motioned to pay for a driver for the trolley on 11/6 & 12/4 for all day. The motion was seconded by Member Gierke and it passed by an unanimous voice vote.

Other Business

None.

Adjourn: The meeting was adjourned to next meeting, as decided by the Board at 8:54am.

Submitted by:

Abigail Palsgaard, City Clerk

Kingsburg BID Businesses

#	NAME	ST #	STREET	OTHER	CITY/ST/ZIP	2021 Payment
3661	Deli Delicious	1600	Marion	St	Kingsburg, CA 93631	Closed?
650	Janellisa Inc/ DBA J & L Captial Res	1440	Draper	ST Ste D	Kingsburg, CA 93631	25*partial payment
100	Model Drug	1506	Draper	St	Kingsburg, CA 93631	1000
123	Kingsburg Super Mkt	1367	Marion	St	Kingsburg, CA 93631	1000
142	Van Beurden Insurance	1600	Draper	St	Kingsburg, CA 93631	1000
331	RPS Real Estate	1515	Draper	St	Kingsburg, CA 93631	1000
855	Los Pepes	1520	Draper	St	Kingsburg, CA 93631	1000
1472	London Properties	1520	Marion	St	Kingsburg, CA 93631	1000
1557	3Js Mart	1748	Draper	St	Kingsburg, CA 93631	1000
2950	Family Dollar, Inc. #30505	1770	Draper	St	Kingsburg, CA 93631	1000
3656	Fugazzis	1335	Draper	St	Kingsburg, CA 93631	1000
3860	Bella Bakery	1501	Draper	St	Kingsburg, CA 93631	687.5
2050	Corsaro's Family Pizza	1456	Draper	St	Kingsburg, CA 93631	678.75
3937	Salser & Dillard Creighton Chapel, I	1588	Lincoln	St	Kingsburg, CA 93631	590.57
3976	Kuppa Joy Coffee House	1373	Draper	St	Kingsburg, CA 93631	577.5
152	Kingsburg Insurance Agency	1398	Smith	St	Kingsburg, CA 93631	540
2244	Workouts Unlimited	1301	Draper	St	Kingsburg, CA 93631	495.24
2235	Bermans Flowers	1448	Lewis	St	Kingsburg, CA 93631	490.56
366	Deli Casa	1536	California	St	Kingsburg, CA 93631	439.33
4217	Vitality Medical Spa	1510	Marion	St	Kingsburg, CA 93631	430
3991	Jackson & Associates Insurance	1348	Draper	St	Kingsburg, CA 93631	415
4127	The Mercantile	1513	Draper	St	Kingsburg, CA 93631	393
3664	MARION VILLAS	1600	Marion	St	Kingsburg, CA 93631	368
3745	Kingsburg Drive-In	1360	Lewis	St	Kingsburg, CA 93631	360.06
122	H S Mann DDS Inc	1518	Draper	St	Kingsburg, CA 93631	330
3088	The Cosmetical Studio Medical Corp	1364	Draper	St	Kingsburg, CA 93631	330
172	Kingsburg Realty	1473	Marion	St	Kingsburg, CA 93631	300
3442	Kings River Real Estate	1400	Ellis	St	Kingsburg, CA 93631	300
816	Kingsburg Feed Station	1540	Marion	St	Kingsburg, CA 93631	283.68

Kingsburg BID Businesses

#	NAME	ST #	STREET	OTHER	CITY/ST/ZIP	2021 Payment
4120	Bella Creamery	1512	Smith	St	Kingsburg, CA 93631	250
4084	J'S Tacos Shop	1708	Draper	St	Kingsburg, CA 93631	215.37
4103	FresYes Realty	1332	Draper	St	Kingsburg, CA 93631	200
2879	Thomas Barrington, DDS	1601	Lewis	St	Kingsburg, CA 93631	190
2661	Bella Rose	1537	Lincoln	St	Kingsburg, CA 93631	185
780	Kingsburg Cleaners	1555	Draper	St	Kingsburg, CA 93631	174.29
94	Sandra K Helm CPA	1467	Smith	St	Kingsburg, CA 93631	160
3864	Heritage Co.	1369	Draper	St	Kingsburg, CA 93631	158
80	Ellberg Wigh Properties Inc	1515	Draper	St	Kingsburg, CA 93631	152
3817	Sun Hong Kong Chinese Resturant	1425	Draper	St	Kingsburg, CA 93631	150.03
166	Erickson Phil Cpa	1509	Draper	St	Kingsburg, CA 93631	145
2197	Cates & Company CPA	1380	Lewis	St	Kingsburg, CA 93631	145
2610	Coddington	1440	Draper	St Ste B	Kingsburg, CA 93631	145
3518	Kingsburg Vision Care Optometry	1401	Washington	St	Kingsburg, CA 93631	145
485	Yamashita, Paul	1621	Lewis	St	Kingsburg, CA 93631	130
74	Wigh Properties LLC	1515	Draper	St	Kingsburg, CA 93631	120
973	Steven R Jones CPA	1546	Lewis	St	Kingsburg, CA 93631	115
1146	Delinger Chiropractic Inc	1445	Marion	St	Kingsburg, CA 93631	115
3307	Pinnacle Fresh Usa LLC	1440	Ellis	St	Kingsburg, CA 93631	115
2157	Michael Buettner	1509	Draper		Kingsburg, CA 93631	100
2676	Ron Hirschler Insurance Company	1422	Draper	St	Kingsburg, CA 93631	100
3341	Trinity System Group, Inc	1509	Draper #C		Kingsburg, CA 93631	100
3448	Jessica Riemer	1615	Draper	St	Kingsburg, CA 93631	100
3608	Kingsburg Media Foundation	1440	California	St Ave #A	Kingsburg, CA 93631	100
3628	Ana Boydston, LMFT	1615	Draper	St	Kingsburg, CA 93631	100
3660	Kingsburg Electric, Solar And Air Inc	1485	Marion	St	Kingsburg, CA 93631	100
3823	A Touch Of Experience	1371	Draper	St	Kingsburg, CA 93631	100
3838	Tirian Ann Klien LMFT	1445	Marion	St	Kingsburg, CA 93631	100
3938	Donna Van Pelt-Moore	1615	Draper	St	Kingsburg, CA 93631	100

Kingsburg BID Businesses

#	NAME	ST #	STREET	OTHER	CITY/ST/ZIP	2021 Payment
4044	Deft Development	1367	Draper	St	Kingsburg, CA 93631	100
4228	Abba's Heart Ministires	1516	Draper	St	Kingsburg, CA 93631	100
4231	Evangelical Covenant	1490	Lincoln	St	Kingsburg, CA 93631	100
4233	First Baptist Church	1733	Draper	St	Kingsburg, CA 93631	100
4234	Friends of the Historic Kingsburg De	1465	California		Kingsburg, CA 93631	100
4235	Golden State Farm Credit	1530	Marion	St	Kingsburg, CA 93631	100
4237	Kingsburg Chamber of Commerce	1475	Draper	St	Kingsburg, CA 93631	100
4238	Kingsburg Community Church	1532	Ellis	St	Kingsburg, CA 93631	100
4239	KINGSBURG SENIOR CITIZENS C	1450	ELLIS ST	St	Kingsburg, CA 93631	100
4240	Larry Hillblom Foundation	1458	Draper	St	Kingsburg, CA 93631	100
4241	Old Republic Title	1470	Draper	St	Kingsburg, CA 93631	100
4242	Social Vocational	1654	California	St	Kingsburg, CA 93631	100
4243	Suncrest Bank	1580	Draper	St	Kingsburg, CA 93631	100
4244	The Laundry Room	1461	Smith	St	Kingsburg, CA 93631	100
4246	West America Bank	1400	Draper	St	Kingsburg, CA 93631	100
3685	Strategic Industries	1440	Draper	St. Ste. C	Kingsburg, CA 93631	100
4230	Chicago Title	1398	Draper	St	Kingsburg, CA 93631	100
4236	Kings Mortgage	1332	Draper	St	Kingsburg, CA 93631	100
4090	Joan Nelson Designs	1448	Draper	St	Kingsburg, CA 93631	93.75
78	Wigh Vaughan Properties, LLC	1515	Draper	St	Kingsburg, CA 93631	88
1239	Morgans Village Flooring	1461	Draper	St	Kingsburg, CA 93631	86.48
3492	Uptown Sprouts	1467	Marion	St	Kingsburg, CA 93631	85.48
98	Kimbleys Floor Service	1448	Draper	St	Kingsburg, CA 93631	75
519	Ideal Home Bakery	1565	Draper	St	Kingsburg, CA 93631	75
204	Kulow Brothers	1509	Draper	St	Kingsburg, CA 93631	71.7
186	Svensk Butik	1465	Draper	St	Kingsburg, CA 93631	69
1012	Wigh Properties	1515	Draper	St	Kingsburg, CA 93631	64
2393	Greenleaf Farms Inc	1665	Marion	St	Kingsburg, CA 93631	60
3856	Bluebird Home & Lifestyle Market	1549	Draper	St	Kingsburg, CA 93631	55

Kingsburg BID Businesses

#	NAME	ST #	STREET	OTHER	CITY/ST/ZIP	2021 Payment
2881	Glitz N' Glamour	1449	Marion	St	Kingsburg, CA 93631	53.8
195	Lisa Buller	1365	Draper	St	Kingsburg, CA 93631	50
622	RJ Vargas & Co/Tami Farrell	1317	Draper	St	Kingsburg, CA 93631	50
739	RJ Vargas & Co/Randy Vargas	1317	Draper	St	Kingsburg, CA 93631	50
742	RJ Vargas & Co/Marci Carter	1317	Draper	St	Kingsburg, CA 93631	50
1251	Judy Santos	1469	Draper	St	Kingsburg, CA 93631	50
1549	Salon Zen/ Kathleen Kakutani	1427	Draper	St	Kingsburg, CA 93631	50
1807	E.G.M. Hair Studio/Bonieta Green	1419	Marion	St	Kingsburg, CA 93631	50
2207	Five Forms Fist School Of Self Defe	1301	Marion	St	Kingsburg, CA 93631	50
3034	White Lily Day Spa	1469	Draper	St	Kingsburg, CA 93631	50
3060	K & S Pet Grooming	1440	California	St	Kingsburg, CA 93631	50
3075	J P Solutions, LLC	1440	Draper	St Ste A	Kingsburg, CA 93631	50
3213	Viking Hair Sudio	1553	Draper	St	Kingsburg, CA 93631	50
3280	Lynell Learning Center	1781	Marion	St	Kingsburg, CA 93631	50
3489	Shannon Stout	1469	Smith	St	Kingsburg, CA 93631	50
3521	EGM Hair Studio	1419	Marion	St	Kingsburg, CA 93631	50
3629	The Mane Salon	1365	Draper	St	Kingsburg, CA 93631	50
3692	The Imaginarium Learning Center	1570	Marion	St	Kingsburg, CA 93631	50
3867	Central Valley Recycling	1367	Marion	St	Kingsburg, CA 93631	50
3917	Kaitlin Degroot	1469	Draper	St	Kingsburg, CA 93631	50
3955	Heartwork 4 You	1615	Draper	St	Kingsburg, CA 93631	50
4100	Jessica Nelson	1327	Draper	St	Kingsburg, CA 93631	50
4107	Guardian Harvest	1415	Marion	St	Kingsburg, CA 93631	50
4211	Strands and Skins	1332	Draper #D			50
4250	Produce Jet LLC					50
	White Lilly- Melissa					50
4356	Hair By Vanessa	1553	Draper	St	Kingsburg, CA 93631	50
3158	Lejon Hair Studio	1525	Draper	St	Kingsburg, CA 93631	50
1992	Trinkets & Treasures/Creative Desig	1449	Marion	St	Kingsburg, CA 93631	47.5

Kingsburg BID Businesses

#	NAME	ST #	STREET	OTHER	CITY/ST/ZIP	2021 Payment
254	Kingsburg Ballet & Art	1301	Marion	St	Kingsburg, CA 93631	40
1202	Gifts on Draper	1332	Draper	St	Kingsburg, CA 93631	40
2877	For The Birds	1332	Draper	St	Kingsburg, CA 93631	40
3533	Luke's Gap Supply	1415	Marion	St	Kingsburg, CA 93631	40
3643	Oak and Rose Candle Company	1449	Marion	St	Kingsburg, CA 93631	40
3837	Baker's Closet	1332	Draper	St	Kingsburg, CA 93631	40
3869	JC Exausts	1549	Lewis	St	Kingsburg, CA 93631	40
4045	ali Cartè Salon	1454	California	St	Kingsburg, CA 93631	40
4060	Becca Erickson	1385	Draper	St	Kingsburg, CA 93631	40
4089	Fool's Cider	1332	Draper	St	Kingsburg, CA 93631	40
4171	PBMA (The Hive)	1367	Draper	St	Kingsburg, CA 93631	40
4213	The Collection	1513	Draper	St	Kingsburg, CA 93631	40
4248	THE TURQUOISE & REBEL BOUT	1332	Draper	St	Kingsburg, CA 93631	40
4333	Amy Chamberlain	1449	Marion	St	Kingsburg, CA 93631	40
3876	Magosh Brewing	1463	Draper	St	Kingsburg, CA 93631	40
4343	Paige Casus	1420	Draper	St	Kingsburg, CA 93631	37.5
59	Darrel Olson	1373	Smith	St	Kingsburg, CA 93631	32
4327	Freckled Flora	1449	Marion			30
	Yours Truly Inc.	1456	Draper	St		30
4357	Roadhouse 99	1515	Smith	St	Kingsburg, CA 93631	30
4296	Fixus Device Repairs	1332	Draper	St	Kingsburg, CA 93631	25
4376	Sergio Chavez Holdings, LLC	1543	Marion	St	Kingsburg, CA 93631	25
4322	Isabella Bridal	1469	Draper	St		20
179	Toni Ruiz	1332	Draper	St	Kingsburg, CA 93631	
605	Erickson & Associates, CPAs	1536	Smith	St	Kingsburg, CA 93631	
1777	Eclipse Salon & Spa/Summer Vasqu	1469	Smith	St	Kingsburg, CA 93631	
		1448	Washington	St	Kingsburg, CA 93631	
2243	Kingsburg Barber Shop	1474	Draper	St	Kingsburg, CA 93631	
3500	Stacked	1702	Draper	St	Kingsburg, CA 93631	
3640	Second Chance Craft	1449	Marion	St	Kingsburg, CA 93631	
3989	Homegrown Organic Farms, Inc	1420	Ellis	St	Kingsburg, CA 93631	
4229	AT&T	1431	Marion	St	Kingsburg, CA 93631	
4232	Federal Land Bank	1580	Ellis	St	Kingsburg, CA 93631	
4245	The Well	1421	Draper	St	Kingsburg, CA 93631	
	Neurotherapy Center	1440	California	St Ste A	Kingsburg, CA 93631	
			TOTAL			\$25,923.09