

**Kingsburg Downtown Business Improvement District Advisory Board
Regular Meeting Minutes
February 7, 2023**

Kingsburg City Council Chamber, 1401 Draper Street, Kingsburg, CA 93631

Call to Order: Chair Carpenter called the meeting to order at 8:03am.

Members Present: Amanda Carrasco, Steve Safarjian, Lauren Cooper, Reggie Gierke, June Hess, and Leslie Carpenter.

Members Absent: Paiton Lackey.

Public Comment: None.

Approve Minutes from the 1/3/2023 Meeting as presented by City Clerk Abigail Palsgaard

Member Carrasco motioned, seconded by Member Gierke, to approve minutes from the 1/3/2023 meeting as presented by City Clerk Abigail Palsgaard. The motion passed by an unanimous voice vote of those members present.

Website/Photography Update

Kim Hoff, Tenacity, gave an update. She has scheduled and shot 121 businesses. Discussed a cut off time for businesses that do not respond. The Board discussed that the project needs to come to an end. A cut off point, maybe 4/1 and then quarterly updates. Member Carpenter motioned, seconded by Member Safarjian, for a hard deadline of 3/31 for business to have their pictures done in the current contract. The motion passed by an unanimous voice vote of those members present.

The Board asked Ms. Hoff to bring a proposal to be presented at the next meeting.

The Board discussed the website.

Reports from Board Members

Member Safarjian discussed the Economic Development Committee meeting. Economic Development Consultant Jolene Polyack gave a mural update, discussed parking, incentives instead of re-zoning of the downtown. Looking in to rent assistance for retail and tenant improvement.

Other Business: None.

Adjourn: The meeting was adjourned to next meeting, as decided by the Board at 9:21am.

Submitted by:

Abigail Palsgaard, City Clerk