

**Kingsburg Downtown Business Improvement District Advisory Board  
Regular Meeting Minutes  
May 2, 2023**

Kingsburg City Council Chamber, 1401 Draper Street, Kingsburg, CA 93631

**Call to Order:** Chair Carpenter called the meeting to order at 8:02am.

**Members Present:** Steve Safarjian, Paiton Lackey (left at 8:43am), Amanda Carrasco (arrived at 8:10am), Reggie Gierke, June Hess and Chairperson Leslie Carpenter.

**Members Absent:** Lauren Cooper.

**Public Comment:** None.

**City Update – Council Member Laura North**

Council Member North gave an update that the Chamber of Commerce has discussed hiring Oat & Oak for their social media to be consistent with BID. She discussed what is on the agenda for tomorrow's city council meeting and the 6/2 Street Eats collaboration.

**Approve Minutes from the 4/4/2023 Meetings as presented by City Clerk Abigail Palsgaard**

Member Gierke motioned, seconded by Member Hess, to approve the minutes from the 4/4/2023 regular meeting. The motion passed by an unanimous voice vote of those members present.

**Photography Proposal- Possible Action**

Member Safarjian is not in favor of an extension. The Board gave direction to not move forward.

**Christmas Tree Corners- Possible Action**

Member Gierke said the cost is about \$1,000 per corner. He will have a conversation with City Hall. The Board discussed decorating trees. Member Safarjian said if the BID is going to pay for the decoration, we need to make sure the trees are not specific to businesses.

**Reports from Board Members**

Member Lackey gave an update on the upcoming Summer Kick Off.

Member Gierke said the Swedish Festival is coming up. He is encouraging businesses to be open, and the Chamber could use some help. Member Carrasco asked if the vendors will be spread out. Member Gierke said yes.

The Board discussed the new murals.

Chairperson Carpenter said the BID was approached with helping upgrade the sound system. Member Gierke said an upgrade is not needed.

The Board discussed the website. They discussed incomplete business information. They discussed using kingsburgdowntown.com and now that social media manager is hired, they would like to have a sit down meeting.

**Other Business:** None.

**Adjourn:** The meeting was adjourned to next meeting, as decided by the Board at 8:46am.

Submitted by:

Abigail Palsgaard, City Clerk