

**Kingsburg Downtown Business Improvement District Advisory Board
Regular Meeting Minutes
June 2, 2021**

1401 Draper Street, Kingsburg, CA 93631

PURSUANT TO EXECUTIVE ORDER N-29-20 ISSUED BY GOVERNOR GAVIN NEWSOM THE COUNCIL CHAMBER WAS OPEN AT 50% CAPACITY (including City Council Members and City Staff) TO THE PUBLIC. PUBLIC HAD THE OPTION TO CALL 1 (425) 436-6335 PASSCODE 5290024 TO PROVIDE COMMENTS ON AGENDA ITEMS. WRITTEN COMMENTS COULD BE SUBMITTED BY MAIL OR EMAIL TO APALSGAARD@CITYOFKINGSBURG-CA.GOV. THE CUT OFF FOR WRITTEN COMMENTS WAS 06/01/2021 at 4:30pm. THEY WILL NOT BE READ OUT LOUD.

Call to Order: Chairperson Carpenter called the meeting to order at 8:06am.

Members Present: Reggie Gierke, June Hess, and Chairperson Leslie Carpenter.
Note- there was not a quorum.

Members Absent: Lauren Cooper, Paula Coelho, and Steve Safarjian.

Public Comment: None.

Approve Minutes from the 5/5/2021 Meetings as presented by City Clerk Abigail Palsgaard- Continued to the next meeting due to a lack of a quorum.

Downtown Kingsburg Strategic Plan

City Engineer Dave Peters explained the purpose of the Downtown Kingsburg Strategic Plan. It evaluates parking demands and needs, promote non-motorized travel and ridesharing in downtown. We would like to bring people downtown without being anchored by their car. Reviewed number of stalls, strategic plan strategies. Plan recommendations- more bulb extensions, and pedestrian amenities, class 2 bike lanes, bike storage racks, shared mobility service (e-bike, e-scooter), expand transit & trolley service, basic service needs (downtown residents), timed parking, shared parking, new proposed 80 lot parking lot, EV charging station, and promotional activities. Member Hess spoke about how limited parking hurts the tourism, tourists feel rushed and residents know that it isn't enforced so they park there all day.

Chairperson Carpenter said her family loves e-bikes. The downside is people dumping them when they are done. Spoke about bulb outs on Lewis to slow down traffic. Member Gierke thinks more parking is beneficial. Chairperson Carpenter asked about land acquisition for a new parking lot. City Engineer Peters said yes, if this report is adopted, it is a directive to look for the 80 lot parking lot. Member Gierke asked if this is a part of an overlay project for the downtown. Economic Development Coordinator Polyack said that is one of my goals but council hasn't been that interested in being that controlling over what business can be allowed. Member Hess spoke about being open on Monday holidays. It was packed this Monday and only her shop and Corsaro's was open. Ms. Polyack said it is an educational issue. Member Hess spoke about the trolley bring people from the gun club during the state trap shoot.

Member Gierke brought up parklets and outdoor dining. City Engineer Dave Peters this is transportation only, but is for parklets and it is easier to do with a better parking plan.

Discussed timed parking with the pros and the cons.

Discuss Social Media Proposal

**Member Gierke would like to have something that makes us stand out- maybe market events.
The Board agreed that they cannot afford the any social media accept the two college graduates**

Reports from Board Members- None.

Other Business-

The Board discussed down-town business cornhole tournament with each business having a team.

Adjourn: The meeting was adjourned to next meeting at 9:21am.

Submitted by:

Abigail Palsgaard, City Clerk