

**Kingsburg Downtown Business Improvement District Advisory Board
Regular Meeting Minutes
August 3, 2022**

Kingsburg City Council Chamber, 1401 Draper Street, Kingsburg, CA 93631

Call to Order: Chair Carpenter called the meeting to order at 8:01am.

Members Present:, June Hess, Steve Safarjian, Amanda Carrasco and Leslie Carpenter.

Members Absent: Paiton Lackey, Lauren Cooper, and Reggie Gierke.

Public Comment:

Economic Development Consultant Jolene Polyack spoke about how many downtown businesses there are.

Jack Sheldon, Kingsburg Rotary Club- How can we entice downtown business owners to participate in the BID?
Chairperson Carpenter said we have to prove ourselves, that it is worth it.

Approve Minutes from the 7/6/2022 Meeting as presented by City Clerk Abigail Palsgaard-

Member Hess motioned to approve the 7/6/2022 minutes as presented by City Clerk Abigail Palsgaard. The motion was seconded by Member Carrasco. The motion passed by a unanimous voice vote of those present.

Reports from Board Members

Member Safarjian spoke about the potential rezoning of Draper Street. He said it is our job is to enhance the downtown and the downtown experience. He is the 2nd largest property owner on the 3 blocks being discussed. Spoke about how council has changed the zoning regarding palm readers and not allowing marijuana dispensaries in Kingsburg, so there is a history of council telling building owners who they can or cannot rent to. He would move out in heartbeat if the landlord promises to put in retail or a restaurant. We need to make a voice to tell city council that we support this. Member Carrasco said she agrees, we spend a lot of time and money trying to bring people in to downtown. It can change quickly. Adamantly for limiting additional office spaces allowed on the 3 block area of draper. Chairperson Carpenter asked how can we advocate entrepreneurship? Jack Sheldon asked if there any incentives to have businesses to move off draper. There was a general agreement from the board to have this discussion on the next agenda for an official vote. The board said there are available for any council member to discuss.

Chairperson Carpenter left at 8:26am.

Member Carrasco discussed the website and photography. The photography is almost complete. Report on the website. Kim has a backup photographer for future events.

Member Hess said the October Car and Driver magazine will feature Kingsburg.

Other Business

The board discussed the Street Eats and the Crayfish Festival.

Adjourn: The meeting was adjourned to next meeting, as decided by the Board at 8:35am.

Submitted by:

Abigail Palsgaard, City Clerk