

**Kingsburg Downtown Business Improvement District Advisory Board
Regular Meeting Minutes
August 4, 2021**

1401 Draper Street, Kingsburg, CA 93631

THE COUNCIL CHAMBER WAS OPEN TO THE PUBLIC AT 100% CAPACITY.

PURSUANT TO EXECUTIVE ORDER N-29-20 ISSUED BY GOVERNOR GAVIN NEWSOM THE PUBLIC HAD THE OPTION TO CALL 1 (425) 436-6335 PASSCODE 5290024 TO PROVIDE PUBLIC COMMENT. WRITTEN COMMENTS COULD BE SUBMITTED BY MAIL OR EMAIL TO APALSGAARD@CITYOFKINGSBURG-CA.GOV. THE CUT OFF FOR WRITTEN COMMENTS WAS 08/03/2021 at 4:00pm. THEY WILL NOT BE READ OUT LOUD.

Call to Order: Chairperson Carpenter called the meeting to order at 8:04am.

Members Present: Lauren Cooper Reggie Gierke, June Hess, Paula Coehlo, Amanda Carrasco, June Hess and Chairperson Leslie Carpenter.

Members Absent: Steve Safarjian.

Public Comment: None.

Approve Minutes from 6/2/2022, 6/9/2021 and 6/21/2021

Member Gierke motioned to approve minutes from the /2/2022, 6/9/2021 and 6/21/2021 Meetings as presented by City Clerk Abigail Palsgaard. Member Hess seconded the motion and it passed by an unanimous voice vote.

Discuss Social Media Proposal-

Chairperson Carpenter said it can be grass roots on our own, build a calendar by reaching out to each member if they want to be on the calendar Member Carrasco said we can create a google form instead of going door to door with paper. Chairperson Carpenter we will have to go door to door to explain it. Member Gierke asked can we get a website going? Chairperson Carpenter yes we can get it going. Member Carrasco said we should give them a cut off date. Member Cooper asked if we are we hiring. Chairperson Carpenter not yet, we need to figure out how much time we need. We need to work on a downtown map. Member Gierke asked if they could do a directory and map. Chairperson Carpenter said I believe so. Member Cooper thinks a map is a waste, people would throw them away. Discussed that people come into city hall and chamber looking for maps. Discussed a map for tourists, map of services for residents and air b n bs.

Member Carrasco would like to go to the Halle Sembritzki & Summer Hijazi with the BID's top 3 needs- Chairperson Carpenter said she will meet with them soon.

Reports from Board Members

Member Gierke reported on the cornhole tourney for crayfish- are we still wanting to do it? Chairperson Carpenter we are willing to help. Member Gierke discussed the location in the beer garden. We can have 6-7 games going at one time. Member Gierke motioned the BID sponsor the cornhole tourney with a cost of \$300 for the prize and participate. Member Coehlo seconded the motion. The motion passed with a voice vote of all in favor. Member Gierke will bring the logo back for approval. Will need to know what to put on the boards two weeks out.

Other Business

Economic Development Consultant Jolene Polyack shared report on Dala Dollars in 10 months \$10,905 purchased, \$6,086 redeemed.

Member Carrasco said there is a link at the bottom of the dala dollars where you can check your amount. It makes

the transactions go smoothly.

Member Hess discussed signage off the 99 and the higher cost of everything.

Member Cooper spoke about the trash enclosure behind her shop and the disrepair it is in.

Kim White, business owner, wants to know if we can get more business owners here? Chairperson Carpenter said we post and we do out reach. Board discussed how downtown is a team and we need to work together.

Adjourn: The meeting was adjourned to next meeting at 8:55am.

Submitted by:

Abigail Palsgaard, City Clerk