

**Kingsburg Downtown Business Improvement District Advisory Board  
Regular Meeting Minutes  
October 3, 2023**

**Kingsburg City Council Chamber 1401 Draper Street, Kingsburg, CA 93631**

**Call to Order:** Chair Carpenter called the meeting to order at 8:03am.

**Members Present:** Amanda Carrasco, Reggie Gierke, Lauren Cooper, June Hess and Chairperson Leslie Carpenter.

**Members Absent:** Paiton Lackey and Steve Safarjian.

**Public Comment:**

Brenda Deason, Hope Kingsburg, looking for local coupons for their blood drive.

**Reports from Board Members-**

The Board discussed the Christmas trees are in the warehouse, some lights have come in. The trees should be up and decorated by 11/24 (Julegrandfest). Members Cooper and Carrasco will volunteer to decorate. Public Works confirmed that they will have the trees up on the corners by 11/10/2023.

Quinn Hurt, Oat & Oak, is working on the flyer for rock hunt, scarecrow contest and a fall window contest. The Board said most windows are set, maybe do a x-mas window contest. The rocks are ready to go. The rock hunt contest will be the holiday kick off week- 10/23-10/30. Save the dates flyer will be sent out.

Holiday kickoff- uniformed stated hours. 9am- 6pm – raffle, trolley, Christmas music, and photo op.

Member Hess asked about the sound system that is not working right and that the City removes the green curbs noting 30 minute parking on Draper Street.

The City of Thousand Oaks will have its Swedish festival will be the same weekend- we need to advertise early.

Discussed the downtown events- the Chamber of Commerce needs volunteers to set up for the events.

The Board discussed street eats in memorial park 10/6. Member Gierke asked what do we do for non-retail/non-restaurant businesses? The BID does advertising and promotion of the downtown. They need to let us know how to include them. We are bring people and events downtown- creating traffic. Chairperson Carpenter said this grew faster than planned, and we are doing our best.

**Other Business:** None.

**Adjourn:** The meeting was adjourned to next meeting, as decided by the Board at 9:07am.

Submitted by:

Abigail Palsgaard, City Clerk